

Veloci roadmap: the detail

Business in a Box, every piece we're building, with the names our team uses. Register as of 2026-10-14 · 65 pieces · fingerprint d67306a68167f68b. The plain version is at veloci.build/roadmap.

A plan, not a promise. Anything not marked Ready to buy may change, arrive later than we hope, or not arrive at all, and nothing here carries a date until we can support one.

The eight stages

Stage	Our word	What it means	Pieces
1. An idea	Exploring	Something we're thinking about. Nothing is promised yet.	11
2. Looked into	Researched	We've checked how it would work, the rules, and what it costs.	12
3. Planned	Designed	We've decided exactly what it should do, and how we'll test it.	13
4. Being built	Building	We're making it now.	7
5. Being tested	Built, in test	We've built it and are checking what works. You can't buy it yet.	17
6. Being checked	In review	Someone else checks it before it's ready.	2
7. Tried by a few	Pilot	A small group uses it first. Things may still change.	0
8. Ready to buy	Available	You can buy it today, with prices on this site.	3

The five parts

Part	Code	Name	Our name	Who it's for	When
Part 1	Z1	Get your business going	Launch and respond	For people starting out on their own, or with a small team.	This is the part we're working on now.
Part 2	Z2	Keep track of your customers	Organise your customer work	For businesses with more customers and a few people helping.	Planned for after Part 1 is finished and in use. The order may change.

Part	Code	Name	Our name	Who it's for	When
Part 3	Z3	Do the work with your customers	Connect projects and approvals	For businesses running jobs with several people.	Planned for after Part 2. The order may change.
Part 4	Z4	More places, more people	Coordinate locations and services	For businesses with a few teams, shops or websites.	We'll look at it after Part 3. Help answering the phone would start with a few people trying it.
Part 5	Z5	Made to fit bigger businesses	Shape it around your operation	For bigger or special businesses that need things set up just for them.	Agreed one business at a time.

The six areas

Area	Our name	What's in it	Pieces
Your website	Website and services	Your website, web address, hosting and email.	16
Money	Money and entitlements	Prices, bills, refunds, and what you pay each year.	9
Customers	Customer work	Questions from customers, notes, and getting back to them.	8
Your team	Identity, workspace and expansion	Who can sign in, and what they can do.	11
Messages and calls	Communications	Emails, texts, calls and reminders.	12
Getting customers	Partners and growth	Reviews, recommendations, and what's working.	9

Current services

Anyone who needs a website. Each service shows its actual readiness stage.

ID	Piece	Our name, and the outcome it is for	Area	Stage
today0	Build your website Pick your kind of business and a designed website opens. Then make it yours.	Website builder	Your website	Ready to buy 8 of 8 · Available

ID	Piece	Our name, and the outcome it is for	Area	Stage
today2	Your website, online We keep your site online for you (hosting), with the secure padlock in the browser.	Managed hosting	Your website	 Ready to buy 8 of 8 · Available
today5	Have it built for you Adam's Media designs your site for you, using the same website tools.	Custom design by Adam's Media	Your website	 Ready to buy 8 of 8 · Available
today1	Your own web address Domain registration and connection are being tested. Automatic purchases are not yet available.	Domain registration	Your website	 Being tested 5 of 8 · Built, in test
today3	Email with your business name A 15GB mailbox like you@yourbusiness.com. Automatic setup is being tested and is not yet available.	Business email	Your website	 Being tested 5 of 8 · Built, in test
today4	Monthly package payments Package checkout including domain and email is being tested and is not yet available.	All-in-One monthly	Your website	 Being tested 5 of 8 · Built, in test

Part 1: Get your business going (Z1 · Launch and respond)

For people starting out on their own, or with a small team. This is the part we're working on now.

ID	Piece	Our name, and the outcome it is for	Area	Stage
C044	Talk instead of type Say a question out loud and it turns into text you can fix up.	Dictation and transcription Turn speech into editable enquiry text	Messages and calls	● Being tested 5 of 8 · Built, in test
C033	Get the important emails Receive sign-in codes and service messages by email.	Transactional email transport Receive verification and service messages	Messages and calls	● Looked into 2 of 8 · Researched
C034	Know if your email arrived See whether a message was really delivered, not just sent.	Email delivery lifecycle and suppressions Know whether a message was delivered	Messages and calls	● Looked into 2 of 8 · Researched
C025	A message from a customer, with a receipt When a customer gets in touch, they get a message saying it arrived.	Enquiry verification and intake Send an enquiry and receive confirmation	Customers	● Being tested 5 of 8 · Built, in test
C026	Notes on every customer Keep notes, and the next thing to do, next to each customer.	Contact list notes and next action Keep contact notes and next steps together	Customers	● Being tested 5 of 8 · Built, in test
C045	Recommend a business Share your own link to recommend us, and it's clear to everyone that it's a recommendation.	Affiliate attribution and referral link Recommend a business transparently	Getting customers	● Being tested 5 of 8 · Built, in test
C016	Know the price before you pay The price you see is the price you're charged at checkout.	Canonical price quote and parity Know your price before checkout	Money	● Being checked 6 of 8 · In review
C018	Pay once for your bundle See every included item before you pay. Optional upgrades charge only the difference.	Single-payment package policy A bundle is one payment; optional upgrades charge only the difference.	Money	● Being checked 6 of 8 · In review
C019	Keep or stop a service yourself Keep or stop each service yourself, and see what that means first.	Subscriptions and cancellation Manage renewals and cancel your services	Money	● Being tested 5 of 8 · Built, in test
C021	Track a refund Ask for a refund and see where it's up to.	Refund calculation and execution Track your refund request and its outcome	Money	● Being tested 5 of 8 · Built, in test

ID	Piece	Our name, and the outcome it is for	Area	Stage
C017	See everything in your package Your bundle includes the website, hosting, domain and its mailboxes in one payment.	Order and charge grouping See related charges as one purchase	Money	 Being built 4 of 8 · Building
C020	Everything you pay each year, in one list See what you pay for each year, when, and how much.	Renewals and paid-price record See yearly renewals in one timeline	Money	 Planned 3 of 8 · Designed
C022	Help paid orders keep moving Help stop orders getting stuck while we wait to pay a supplier.	Supplier funding and fulfilment Keep paid orders moving toward delivery	Money	 Planned 3 of 8 · Designed
C024	Know what your plan includes A clear list of what you get with your plan.	Capability entitlement version Understand what your plan includes	Money	 Planned 3 of 8 · Designed
C006	Make and change your website Build your site and keep it up to date from your account.	Website builder and editor Create and update your website	Your website	 Being tested 5 of 8 · Built, in test
C007	Take your website with you Download your website's files, to move them to another hosting service that suits them.	Download portable website Take your website files with you	Your website	 Being tested 5 of 8 · Built, in test
C011	See how busy your site is See how many visits your plan allows, and pick the hosting that fits.	Hosting visitor allowance See your usage and choose the right hosting	Your website	 Being tested 5 of 8 · Built, in test
C012	Email with your business name Set up email like you@yourbusiness.com.	Mailbox provisioning and setup Set up email at your own domain	Your website	 Being tested 5 of 8 · Built, in test
C015	Publish safely, undo mistakes Put changes live safely, and go back to an earlier version if something goes wrong.	Safe upload publish and restoration Publish safely and restore your website	Your website	 Being tested 5 of 8 · Built, in test
C010	Connect your web address Point your web address at your site, and see plainly when it's working.	Domain connection and custom hostname Connect your domain with a clear status	Your website	 Being built 4 of 8 · Building
C013	Know how long you can edit See how long you can edit your site and share preview links.	Editor windows and share-link expiry Know your editing and sharing window	Your website	 Being built 4 of 8 · Building

ID	Piece	Our name, and the outcome it is for	Area	Stage
C008	See what's working and what needs you One screen shows what's live and what you still need to do.	Launch status and next action Know what is live and what needs your attention	Your website	 Planned 3 of 8 · Designed
C009	Find the right web address Search for a web address (a domain) that suits your business.	Domain registration routing Find a domain that fits your business	Your website	 Planned 3 of 8 · Designed
C001	Sign in safely Only you, and the people you allow, can get into your account.	User identity verification Sign in safely and manage access	Your team	 Being tested 5 of 8 · Built, in test
C002	One place for each business If you run more than one business, each one gets its own home.	Business workspace and switcher One home for each business	Your team	 Being built 4 of 8 · Building
C005	A list of your customers Keep your customers' details without giving them a way into your account.	Contacts versus authenticated users Keep customer contacts separate from account access	Your team	 Planned 3 of 8 · Designed

Part 2: Keep track of your customers (Z2 · Organise your customer work)

For businesses with more customers and a few people helping. Planned for after Part 1 is finished and in use. The order may change.

ID	Piece	Our name, and the outcome it is for	Area	Stage
C035	Send email as your business Emails go out under your business name, so people can trust they're from you.	Email-domain authentication and reputation Send under your verified business identity	Messages and calls	● Being built 4 of 8 · Building
C036	Customer messages together Read and answer messages from the services we can connect to, in one place.	API inbox threads and replies Keep supported conversations together	Messages and calls	● Looked into 2 of 8 · Researched
C037	Text reminders Send text reminders to customers who said yes to them.	SMS status and reminders Send reminders with permission and clear limits	Messages and calls	● Looked into 2 of 8 · Researched
C038	Check a phone number is real Check a number before you use it, to help cut down unwanted messages.	Phone Verify and number lookup Verify contact routes and reduce abuse	Messages and calls	● Looked into 2 of 8 · Researched
C039	Send news to people who asked Email or text customers who asked to hear from you, with an easy way to say stop.	Marketing templates and unsubscribe Message people who have given permission	Messages and calls	● Looked into 2 of 8 · Researched
C028	Bring your customer list in Move your customers in from another tool, keeping where each one came from and what each person agreed to.	Staged import dedupe and export Bring customer records in with consent intact	Customers	● Planned 3 of 8 · Designed
C029	Reminders to get back to people Get reminded to get back to customers at the right time.	Tasks and reminders Keep follow-ups on track	Customers	● Looked into 2 of 8 · Researched
C027	Know who's following up Choose who on your team looks after each customer.	Pipeline assignments and stages Know who is following up	Customers	● An idea 1 of 8 · Exploring
C023	Keep an eye on message costs See how many texts and calls you use, and what they cost, to help control spending.	Usage allowances and overage Control communication costs	Money	● An idea 1 of 8 · Exploring

ID	Piece	Our name, and the outcome it is for	Area	Stage
C003	Let your team help Invite the people who work with you, and choose what each one can see and change.	Membership roles and invitations Invite your team with the right access	Your team	 Planned 3 of 8 · Designed
C004	Help that can see what you see Our support team can look at your account to help you, but can't change anything.	Admin view as customer Get help through a secure, read-only support view	Your team	 Planned 3 of 8 · Designed

Part 3: Do the work with your customers (23 · Connect projects and approvals)

For businesses running jobs with several people. Planned for after Part 2. The order may change.

ID	Piece	Our name, and the outcome it is for	Area	Stage
C030	Keep track of jobs Plan a job, its steps, and when each part is due.	Project briefs and milestones Follow project briefs and milestones	Customers	● Being built 4 of 8 · Building
C031	Approve quotes and designs Your customer says yes to the exact quote or design, and you both keep a record.	Versioned quote and design approval Approve the right quote and design	Customers	● Planned 3 of 8 · Designed
C032	Bookings Customers book a time with you, and it goes in your calendar.	Bookings and calendar adapter Coordinate bookings and appointments	Customers	● An idea 1 of 8 · Exploring
C049	See what you've earned Partners see what they've earned, what's being paid, and what's been taken back.	Commissions recurring fees payouts See earned, payable and reversed commissions	Getting customers	● Being tested 5 of 8 · Built, in test
C052	Useful tools, useful offers Free calculators on GlobalCalc may show services that could help, without getting in the way.	GlobalCalc sponsorship and house loop Discover relevant services while using useful tools	Getting customers	● Being tested 5 of 8 · Built, in test
C051	See what's working See how many people visited, got in touch, and became customers.	Analytics and source attribution Understand visits, enquiries and outcomes	Getting customers	● Being built 4 of 8 · Building
C046	A free list for partners Partners can keep track of up to 25 people they've referred.	25-lead free partner CRM Track partner leads within agreed limits	Getting customers	● Planned 3 of 8 · Designed
C048	Partner newsletters Partners can send updates to people who asked for them.	Partner newsletters under own sender Keep permissioned partner relationships connected	Getting customers	● Planned 3 of 8 · Designed
C050	Real reviews Show real reviews, with where each one came from.	Reviews aggregation and requests Show real feedback with its source	Getting customers	● Planned 3 of 8 · Designed
C047	More room for partners Partners could pay for a bigger customer list, in the same place.	Paid partner CRM capacity Expand your partner workspace	Getting customers	● An idea 1 of 8 · Exploring

ID	Piece	Our name, and the outcome it is for	Area	Stage
C053	Made for your kind of business Words and steps that fit your trade.	Trade business profiles and terminology Shape shared workflows around your trade	Getting customers	● An idea 1 of 8 · Exploring
C014	Look after several websites Run more than one website under one business.	Multi-site business portfolio Manage several websites under one business	Your website	● An idea 1 of 8 · Exploring

Part 4: More places, more people (Z4 · Coordinate locations and services)

For businesses with a few teams, shops or websites. We'll look at it after Part 3. Help answering the phone would start with a few people trying it.

ID	Piece	Our name, and the outcome it is for	Area	Stage
C040	Make calls from your account Call customers from your business account.	WebRTC and business calling Make supported calls from your business workspace	Messages and calls	● Looked into 2 of 8 · Researched
C041	Help answering the phone Being looked into: a helper that answers simple calls when you can't, with a real person to step in.	AI receptionist and human escalation Explore assisted answering with a human fallback	Messages and calls	● Looked into 2 of 8 · Researched
C042	WhatsApp Talk to customers on WhatsApp, if that's what they like to use.	WhatsApp messaging and calls Connect through supported WhatsApp services	Messages and calls	● Looked into 2 of 8 · Researched
C043	Picture messages Send texts with pictures and buttons, on phones that support them.	RCS and MMS Send richer messages where supported	Messages and calls	● Looked into 2 of 8 · Researched
C064	More than one location If you have more than one shop or office, give each one the right access.	Branch and location permissions Connect locations with the right permissions	Your team	● An idea 1 of 8 · Exploring
C065	Let routine jobs run themselves Set simple jobs to happen on their own: only the ones you've approved.	Configurable workflow automation Automate approved business tasks within clear limits	Your team	● An idea 1 of 8 · Exploring

Part 5: Made to fit bigger businesses (Z5 · Shape it around your operation)

For bigger or special businesses that need things set up just for them. Agreed one business at a time.

ID	Piece	Our name, and the outcome it is for	Area	Stage
C066	Connect your other software For bigger businesses: link us to the other software they use.	Enterprise identity external APIs Connect the systems your organisation needs	Your team	● Looked into 2 of 8 · Researched
C067	Service agreed with you For bigger businesses: agree how fast things should run, and how service and data would be put back after a problem.	Data placement partitioning recovery contracts Agree the performance and recovery your business needs	Your team	● An idea 1 of 8 · Exploring
C068	Connected equipment Being looked into: keeping an eye on machines and equipment from your account.	IoT equipment asset/connectivity module Explore connected equipment and remote operations	Your team	● An idea 1 of 8 · Exploring
C069	More time-saving ideas Being looked into: other ideas we've collected for saving you time.	FlowSuite-derived productivity features Explore recovered ideas for more productive work	Your team	● An idea 1 of 8 · Exploring

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